

STEPHANIE DUDLEY

motion graphics designer



Profile: I have been creating animated design for TV networks, commercials, and documentaries in Toronto for 20+ years. Most recently as a freelancer I have focused on infographics for a medical animation company. I'm interested in infographic communications & motion design. I have won several awards for my work in broadcast design, motion graphics and animation.

PROJECTS & WORK EXPERIENCE

2000-PRESENT

Freelance Commercial and Broadcast Motion Design.

Animation and design of graphics for commercials, TV network branding, and film / TV title sequences. Clients include Invivo Communications, TMN, Corus, Family Channel, NFB, Temple Street Productions, Red Rover Studios, Electric Company, CBC. Software includes Adobe package and some 3DS Max.

CBC News: Visualised data and information for news stories and translated them to animated infographics. As a Senior Designer in the department my goal has been to create clear, creative, and engaging graphics within the brand guidelines of CBC News Net and The National.

Invivo Communications: Composited 3D renders, adding motion graphics, and created infographic explainers for medical app promos and Mechanism of Action (MOA) videos. Worked with the Art Director, Creative Director, and Medical Animators to finalize and establish the look of the graphics for these pieces.

Astral Media & other TV networks: Created bugs and squeezes for show promos, for Corus, The Movie Network and Family Channel. Working with Astral, I pitched ideas for and created the promos using After Effects and 3DS Max. I worked with the Astral Creative Director and Art Director to rebrand Family Channel in the early 2000s, and worked with Razorfish (as Designer and Art Director) on the CBC rebrand in 2001.

Red Rover Animation: Art Directed and created motion graphics for this small boutique animation company. I worked on commercials for companies such as Nissan, Purell, Colgate, Gain, and many others.

Documentaries: Animation and Motion Design for *My Prairie Home* (NFB, 2013), *The Defector* (Fathom Film Group, 2012), and *Manufactured Landscapes* (Jennifer Baichwal, 2006).

2007-PRESENT

Independent Short Films: Direction and animation of stop motion short films, *Little Theatres: Homage to the Mineral of Cabbage* (2010), *Krampusnacht, the Quietest* (2010), and *Invisible Harvests* (in production). In 2016 I created the stop motion promotional animation for CBC's *X Company Animated* that was nominated for a Canadian Screen Award.

January 1999-October 2000

SPIN Productions, Toronto: Senior Motion Graphics Designer. I pitched styleframes and created storyboards, then executed projects for clients such as Tim Hortons, Teletoon (network rebrand), YTV, Family Channel.

October-December 1998

Cuppa Coffee Animation, Toronto: Stop Motion Animator, Designer, Set builder, Composer

October 1996-August 1998

YTV Canada, Toronto: Motion Graphics Designer & Animator. Created motion graphics and animations for show promos, IDs and bumpers in the On Air Promotions Dept.



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EDUCATION

Sept 2003 - May 2005
Sept 1993 - May 1997

OCAD University: Bachelor of Fine Arts degree
OCAD: Honours diploma in Drawing & Painting

SELECTED GRANTS & AWARDS

2017 Canadian Screen Award Nomination, for CBC's *X Company Animated*
2014 Canada Arts Council: Research / Creation Grant, Film & Video Emerging Artist, for *Invisible Harvests*
2014 Toronto Arts Council: Media Artists, Emerging, for *Invisible Harvests*
2011 Jameson iFestival Award: Stockholm Film Festival, for *Little Theatres*
2010 NFB FAP Award for *Little Theatres*
2008 Bravo!FACT Grant for *Little Theatres*
2006 Broadcast Design Association (BDA) Award: Gold for TMN show promo bugs and squeezes
2006 The Bessies, Animation Craft Award: TMN show promo bugs and squeezes
2003 BDA Award: Gold: TMN show promo bugs and squeezes
2002 2 BDA Awards: Bronze: TMN show promo bugs and squeezes
2001 2 BDA Awards: Bronze: TMN show promo bugs and squeezes
1999 Finalist for Golden Marble Award: YTV show promotion
1998 1 BDA Award: Silver, 2 BDA Awards: Bronze for YTV time block promotions
1996 Dorothy Stevens Award (OCAD) for Drawing & Painting
1995 David W. Bain Scholarship (OCAD) for Drawing & Painting

FESTIVAL PROGRAMMING, TEACHING, RESIDENCIES & MEMBERSHIPS

2012-PRESENT
2007-PRESENT
Spring & Fall 2017
August 2015

Jury Member for Northwest Animation Festival, Portland, USA
Member of Toronto Animated Image Society (TAIS)
Created and taught a Stop Motion Puppet Fabrication course, TAIS
Alchemy Artist Residency: Artscape Gibraltar Point, Toronto

SELECTED FESTIVALS & SCREENINGS

Little Theatres: Homage to the Mineral of Cabbage was presented at over 50 film and animation festivals around the world between 2011 and 2015, including the following screenings:

June 2011 *Annecy International Animation Festival; Annecy, France*
July 2011 *Seoul International Cartoon & Animation Festival (SICAF); Seoul, South Korea*
Sept 2011 *Toronto International Film Festival (TIFF); Toronto, Canada*
October 2011 *DOK Leipzig; Leipzig, Germany*
October 2011 *Festival du Nouveau Cinéma; Montreal, Canada*
November 2011 *Stockholm International Film Festival; Stockholm, Sweden*
December 2011 *Les Sommets du cinéma d'animation de Montréal; Montreal, Canada*
July 2012 *Toronto Animation Arts Festival International (TAAFI); Toronto, Canada*
October 2012 *Zebra Poetry Film Festival, Berlin, Germany*

SOFTWARE & SKILLS

Expert Level (20+ years experience)
Advanced Level (10+ years experience)
Intermediate Level (2-3 years experience)

Adobe After Effects, Photoshop, Illustrator
CSS, HTML, Wordpress, Flash, Dreamweaver, InDesign
Autodesk 3D Studio Max

